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TRIVANDRUM

(Pages : 3) **M – 1717**

Reg. No. : .....

Name : .....

Fifth Semester B.A. Degree Examination, December 2021

Career Related First Degree Programme under CBCSS

Group 2(a) – English and Communicative English

Vocational Course

CG 1573 : AUDIO VISUAL WRITING

(2018 and 2019 Admission)

Time : 3 Hours Max. Marks : 80

I. Answer **all** questions, each in **a word** or sentence.

1. Give two examples of audio aids.
2. What is a Feature story?
3. What is mass media?
4. Who is a radio jockey?
5. What is a lead story?
6. Who governs Doordarshan?
7. Expand SITE.
8. What is a documentary?
9. What is docudrama?
10. Who made the documentary "A Narmada Diary?"

(10 × 1 = 10 Marks)

P.T.O.

II. Answer **any eight**, **each** in a short paragraph not exceeding **50** words.

11. Radio Mirchi
12. Debriefing
13. Screenplay
14. Internet radio
15. Jukebox
16. Television script
17. News value in radio
18. Radio script
19. Influence of cartoon channels on kids
20. How can one plan a shooting location?
21. Camera movements
22. List four qualities needed for a radio announcer.
23. News bulletins
24. Amateur radio
25. Production stages of TV programmes.
26. News value in television

(8 × 2 = 16 Marks)

III. Answer **any six**, **each** in a paragraph not exceeding **100** words.

27. Different types of radio.
28. Role and significance of headlines.
29. Television interviews.

30. Educational channels on television.

31. What are the things to be taken care of while preparing TV news?

32. Explain the different stages of TV shooting.

33. Write briefly about a reality show in any Malayalam television channel,

34. Advantages of television

35. Disadvantages of radio

36. Private Radio Stations

37. Explain Commissioning brief.

38. What are the techniques of writing for the broadcast media?

(6 × 4 = 24 Marks)

IV. Answer **any two** each in about **300** words

39. Outline the history and development of television in India.

40. Analyse the impact of television in society.

41. Examine the advantages and disadvantages of virtual classrooms.

42. Discuss the role of internet in the digital age.

43. Discuss the future of radio broadcasting.

44. What are the different steps in creating TV programmes?

(2 × 15 = 30 Marks)
